

2025 MULTIMEDIA KIT

NEWTOWN

CITY LIFESTYLE™



A person wearing a blue ribbed sweater is looking at a magazine. The magazine is open, showing a photograph of a person's face. The background is slightly blurred, showing a wooden table and a white plate.

Local Stories. *National Impact.*

At City Lifestyle, we believe
in the power of community;

that home is far more than just buildings or streets. That's
why we partner with passionate locals to uncover each city's
unique beauty and spirit, helping residents find inspiration in
their own backyards.

Every initiative we support is thoughtfully designed, rooted
in local culture, and crafted to uplift those who make their
communities thrive — whether it's individuals taking pride in
their hometown, businesses driving the local economy, or
creators who inspire change.

1.8 MILLION

COMBINED MONTHLY CIRCULATION
(HIGHER THAN VOGUE & VANITY FAIR)

200+ MAGAZINES

IN COMMUNITIES NATIONWIDE

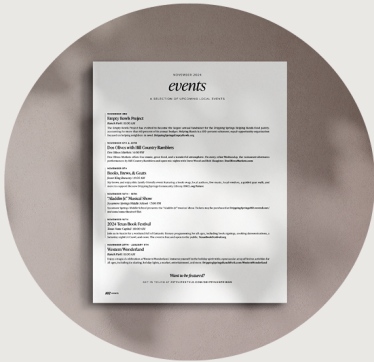
7,500+

PARTNERSHIPS

SHARE YOUR STORY



CITY SCENE



EVENTS CALENDAR



BUSINESS MONTHLY



EDITORIAL

OUR AUDIENCE

\$197K
average household income

\$600K - \$5M
average home value

59,500 **35-65**
TOTAL READERSHIP AVG READER AGE

66% **83%**
FEMALE MARRIED

MAILING TO THE HIGHEST-VALUE HOMES WITHIN THESE ZIP CODES
18938, 18940, 18977

OUR READERSHIP

75% of recipients *read our magazine.*

Compared to:

1% **18%** **70%**
DIRECT RACK OTHER DIRECT
MAIL PUBS MAIL MAGAZINES

OUR ENGAGEMENT

2 out of 3 readers *purchase from ads in our publications.*

Source: CVC Verification Survey of Affluent Readers 2023.



EDITORIAL CALENDAR



JANUARY
health & wellness

JULY
explore

FEBRUARY
love local

AUGUST
kids & pets

MARCH
home

SEPTEMBER
style

APRIL
investment

OCTOBER
food & drink

MAY
ladies

NOVEMBER
thankful

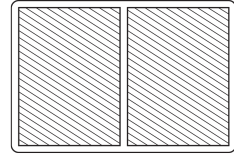
JUNE
gentlemen

DECEMBER
holidays & giving

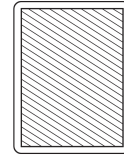
TOPIC EXAMPLES

- Home Tours
- Travel Guides
- Real Estate
- Restaurant Features
- Person Profiles
- Expert Tips
- Health & Fitness
- Auto & Marine
- Food & Drink Recipes

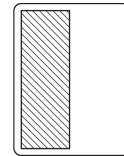
AD DIMENSIONS



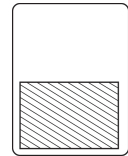
2-PAGE SPREAD
17" x 11.125"



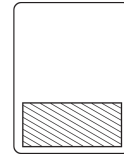
FULL PAGE
8.5" x 11.125"



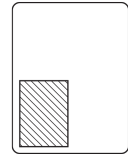
1/2 PAGE VERTICAL
3.458" x 9.875"



1/2 PAGE HORIZONTAL
7.083" x 4.75"



1/3 PAGE HORIZONTAL
7.083" x 3.15"

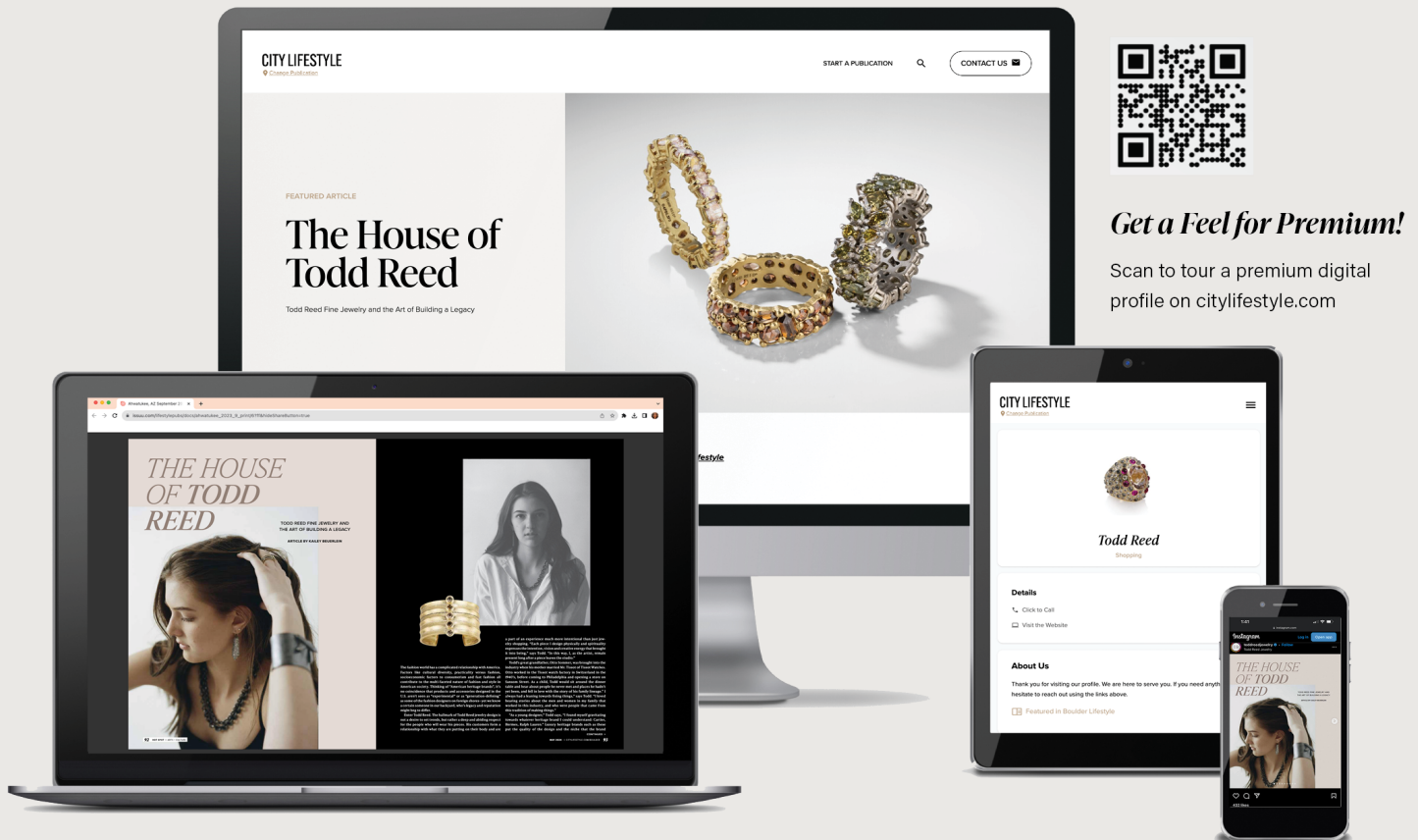


1/4 PAGE VERTICAL
3.458" x 4.75"

PREMIUM PLACEMENTS

- Inside Front Cover
- Front of the Book
- Opposite Lifestyle Letter
- Opposite Table of Contents
- Opposite Business Monthly
- Opposite Events Calendar
- Opposite Realty Report
- Inside Back Cover
- Back Cover

Combine print and digital to triple your business impact and increase the effectiveness of your marketing campaign by 400%.



DIGITAL

- Digital issues
- Premium business listing
- Content creation platform
- SEO

SOCIAL

- Exposure to our engaged, local audience
- Grow your audience
- Shareable content

EVENTS

- City Lifestyle events
- Networking opportunities
- Media sponsorships